



## Key Findings

Nonprofits in all areas improve quality of life in New Mexico. In both jobs and economic activity, nonprofits create a positive impact for the state beyond their core mission areas. Nonprofits are a force for good in communities and a major contributor to New Mexico's economy. (2018 Data)



## Nonprofit Jobs in NM

### How Does Employment in the New Mexico Nonprofit Sector Compare?\*

The 62,445 jobs in the nonprofit sector account for nearly 10% of the total Private Sector employment (644,331) in New Mexico, more than all other sectors except for Health Care (119,259), Retail trade (90,996) and Accommodation and food services (87,652).

There are more than twice as many Nonprofit jobs as compared to Manufacturing (26,777), and 40% more than Agriculture, forestry, fishing & hunting, Mining(including oil & gas), and the Utilities sectors combined (38,962).



\* This study includes only private tax-exempt organizations with receipts of \$50,000 or more with employees in New Mexico in 2018. For more information, see page 26 of the report.

#### REPORT PARTNERS:



# Major Economic Engine

GDP + JOBS

GDP in Depth

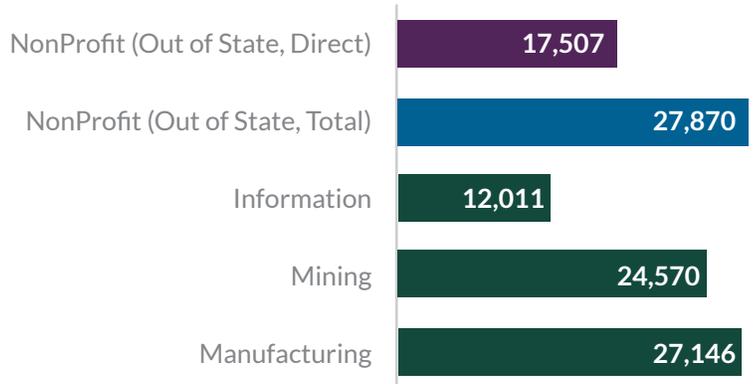
The total economic impact on the state is approximately \$3.22 billion in economic activity - equal to 3.2% of the State's gross product.

For comparison, the direct output of manufacturing in 2018 was \$4.04 billion.

## Nonprofit organizations had a large impact on New Mexico's economy in 2018

Out-of-state dollars generated by non-profit organizations funded 17,507 jobs in New Mexico directly - more than in the information industry (telecommunications, publishing, internet, film).

Including indirect impacts, out-of-state dollars funded 27,870 jobs - more than mining or manufacturing.



NM Nonprofit v. Private Employment

While the last ten years proved a difficult period for the labor market in New Mexico with the economy struggling to recoup all the jobs lost during the Great Recession, this sector has proven to be more resilient than the broader market. Between 2008 and 2018, the Nonprofit sector added 6,121 jobs for an increase of 11%, or an average annual growth rate of 1.1%. This contrasts with the statewide private employment annual growth rate of roughly 0.1% during the same period.

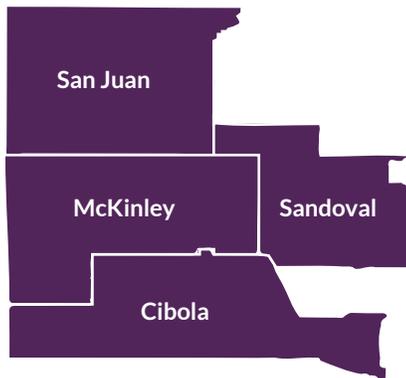


# Statewide Impact:

## HOW MANY JOBS

### Northwest Region 1

189 nonprofits  
Supporting 11,515 jobs



### North Central Region 2

419 nonprofits  
Supporting 12,779 jobs



### Central Region 3

627 nonprofits  
Supporting 28,977 jobs



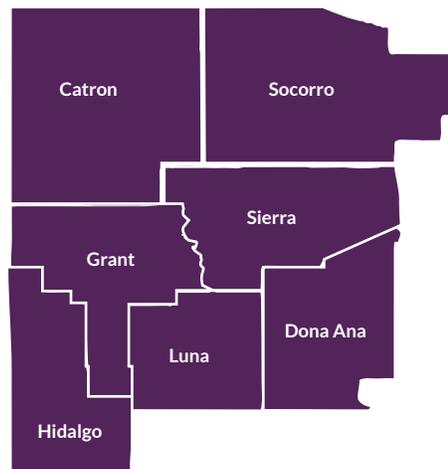
### North- eastern Region 4

87 nonprofits  
Supporting 1,205 jobs



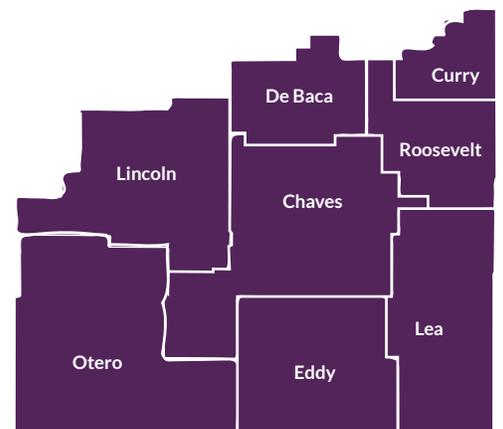
### South- western Region 5

194 nonprofits  
Supporting 4,133 jobs



### South- eastern Region 6

269 nonprofits  
Supporting 7,429 jobs

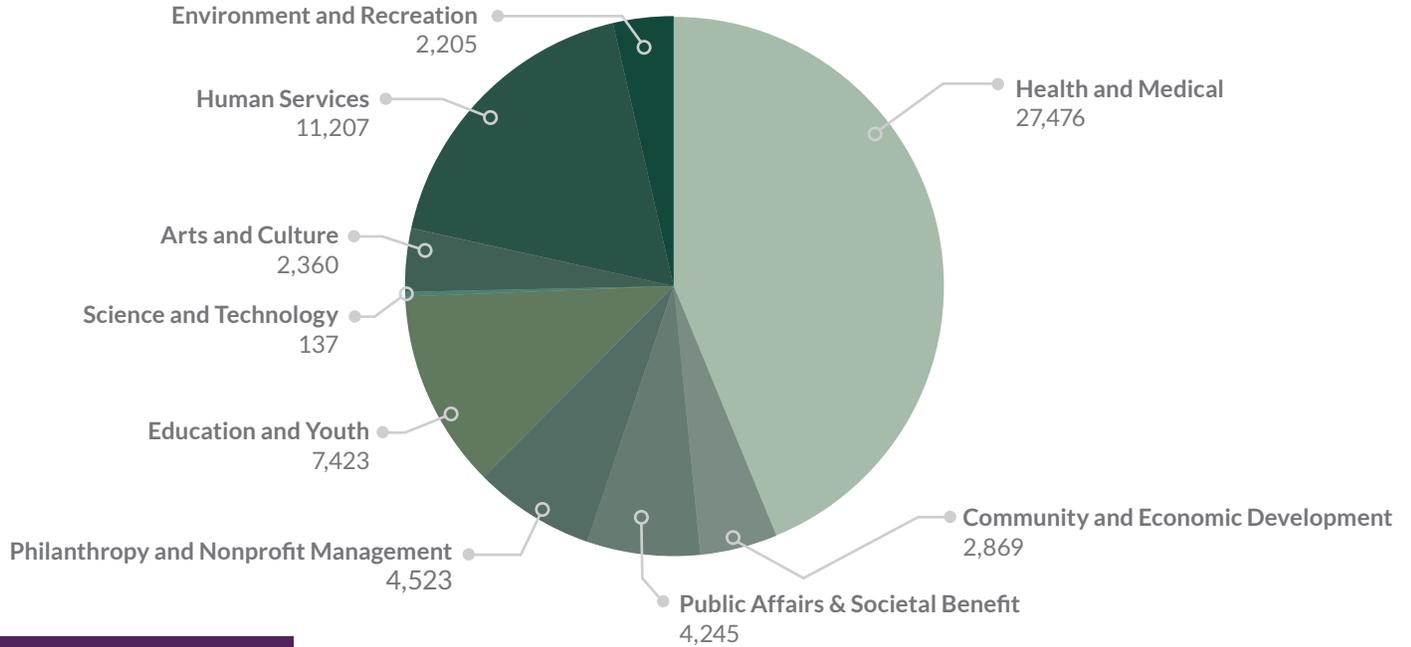


Nonprofit organizations contribute to the growth and vitality of New Mexico's economy by attracting funds to the state, creating employment, wages and salaries and profits without competing with other entities for the state's private and public dollars.

# Nonprofit Sector EMPLOYMENT BY FOCUS

# of Jobs by Focus 2018

Nonprofits are where New Mexican's access essential services or solve problems for a better quality of life. Whether they provide health, education, art and culture, human services or protect our environment, nonprofits are an economic engine and a force for good in our communities.



## Take Action

The New Mexico nonprofit sector is thriving, thanks to the generous support of many different people and organizations. Become a part of the sector's success today:

- Include nonprofit leaders in community decision-making
- Donate to nonprofits that have a mission you want to support
- Contact a nonprofit today to volunteer time or serve on a board or committee
- Support government funding for New Mexico nonprofits

## NMAG.org

Download the report, study, and the powerpoint presentations

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